

SHOW NOTES
Season 4 | Episode 3
More Than Rice and Beans Podcast®

Meet Jacqueline Vazquez,
A Strong Latina Achieving Success in the Event Industry

In our 3rd episode for season 4, the multi-talented Jacqueline Vasquez joins us. Jacqueline is the Founder and CEO of Lifetime Events by Jacqueline, a premiere wedding and event planning company that creates memorable experiences around the world.

She's also an internationally recognized industry expert, educator, mentor, author, and more! Tania, Miguel, and Jacqueline discuss the challenges and rewards of being a strong Latina in a competitive industry, explore how family traditions shape the events Jacqueline loves planning, talk travel and bundling a global brand. Plus, Jacqueline shares her hard-earned advice for anyone looking to break into the event planning business.

Highlights:

Tania and Miguel are joined by legendary event and wedding planner Jacqueline Vasquez.

- A behind-the-scenes look at what it takes to make it in the cut-throat world of events and wedding planning.
- Exploration of the ways our own family traditions shape our relationship with celebrations and events.
- A discussion on the importance of global community and immersion in other cultures.
- Jacqueline shares the best and worst of wedding food from her 20+ years of event planning.
- What skills and traits you need to have to succeed in a highly competitive profession.
- And more!

About the guest:

Jacqueline Vasquez is the Founder and CEO of Lifetime Events by Jacqueline. She's a Master Wedding Planner, Certified Wedding and Event Planner, and international wedding guru. Plus, Jacqueline is an industry expert, author, educator, mentor, and international speaker.

Jacqueline is known for her passion to educate and share knowledge in her industry within the United States and internationally, including China, Europe, the Caribbean, and Latin America. In 2021, Jacqueline was appointed CEO of Weddings Beautiful Worldwide, a leading name in event planning education and certification.

Jacqueline has been building her personal brand, *Classy and Inspiring* over the last 10 years to focus on the need for education, mentoring and speaking in the event industry on a global level. In addition, she has created an international educational program called "W.I.N.S." Wedding Industry Network Studies. This program has allowed international wedding students and professionals the opportunity to learn about American wedding practices, protocols and traditions, as well as meet prominent event leaders in NYC.

Links:

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