

Season 2 | Eps 8 Show Notes

More Than Rice and Beans: A Taste of Chile Final Episode of Season 2

Episode description:

Tania and Miguel chat with the founder and CEO of Trip4Good, Marcelo Munoz. This unique approach to tourism in Chile encourages travelers to engage with and support the local communities that make each destination so special. Plus, Marcelo shares his favorite personal travel stories and teaches us how to make our own tourism more sustainable. He's also got indispensable advice on creating and running your own business, so you won't want to miss this episode of *More Than Rice and Beans*.

Highlights:

- Marcelo shares what makes his company different than the rest of the tourism industry and tells us about the inspiration behind it.
- Why we should all aim to approach travel in a sustainable and mindful way.
- Tips on how to be a good tourist in any destination.
- Marcelo's favorite trips ever and how he thinks travel impacts humanity.
- Tania grills Marcelo on the importance of food in connecting with new cultures through travel.
- Marcelo shares his challenges as a Latinx entrepreneur.

About the guest:

Marcelo Munoz is the co-founder of Trip4Good, a sustainable tourism company that aims to use travel to generate social and environmental changes in Chile and Latin America. A life-long traveler himself, Munoz believes in the transformative power of tourism but wants to change how it impacts local communities and nature. Along with his friend and co-founder Rosario, he helps build sustainable travel opportunities that positively impact the destination *and* the traveler. When he's not designing new adventures, Munoz is exploring his other passion: surfing, through his work with Surf Therapy Coquimbo.

Links:

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Surf Therapy Coquimbo Instagram: <https://www.instagram.com/surftherapycoquimbo/>

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